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## NEWS RELEASE

March 22, 2005

### LOTTERY'S FIRST YEAR IS A "WIN" FOR NORTH DAKOTA

When the North Dakota Lottery sold its first ticket on March 25, 2004, there was excitement and big expectations. Players wanted to win big cash prizes and state officials wanted new income generated for the state coffers – both won.

"This first year is something everyone can be excited about," said Chuck Keller, director of the North Dakota Lottery. "Players took home more than \$4 million in prizes and almost \$6 million was raised for state programs and projects," he added.

Sales projected for the 2005-07 Biennium are estimated at \$36 million. "We've got a variety of new games, promotions and some new player services planned for the 2005-07 Biennium. We're going to be offering even bigger jackpots for players to bring home. We're just warming up!" Keller said.

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**A detailed report on the Lottery's first year, including comments from Lottery winners and retailers, and information on the Lottery's "firsts" is available at:**  
<http://www.ndlottery.org/press/News%20Releases/2005/03-22-05.pdf>

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